

Energy advisor: A member benefit

by Debra Gibson Isaacs

What if you had an expert to find energy-related issues before you finished a project for your house or had a home built? What if that professional took a second look even if the project was finished a while back? And, what if that expert helped you resolve issues and helped you save

money on your energy costs?

If you are a member of Blue Grass Energy, you have those experts. They are called energy advisors. Getting their help is free—a benefit of your membership.

The housing pros know.

Mitch Canup, shown on 32C, has been a custom homebuilder for 26 years,

constructing many Touchstone Energy Homes in Blue Grass Energy's service area, including his own.

Canup knows his way around the many intricacies of houses. When he is building a home, he talks to an energy advisor such as Jeff Moberly or H.C.

CONTINUED ON 32C



The Willis family in front of their Touchstone Energy Home they built in 2019. Photo: Rachel Settles

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24-Hour Service: (888) 546-4243
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P.O. Box 990
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AS A SERVICE TO OUR MEMBERS.

Rachel Settles, Editor



Know what's below.
Call before you dig.

This institution is an equal opportunity
provider and employer.



MESSAGE FROM THE PRESIDENT

A member-focused cooperative

Since opening our doors over 84 years ago, Blue Grass Energy has come a long way. Every step forward has been made only after asking ourselves, “Is this decision best for our members?” And that is one of the many ways that makes us different, we are a member-focused cooperative.

But what does that mean? It means we understand making life better, the cooperative way, for those we serve is the foundation of every decision we make. Our employees work each day to increase the value of your cooperative membership. The success of our work is evident through our competitive energy rates, reliable service and highly rated member satisfaction.

Take our competitive rates, for example. Over the years, we have continued making technology investments to better serve our members. Leveraging the information that technology provides, we have predictive details immediately available when a service interruption occurs. This allows us to quickly dispatch service personnel with precise information of where the issue could be. This has resulted in a quicker response and faster restoration times, which helps to control our expenses. Controlling expenses has a direct correlation to the rates you pay.

As you can see, it was a member-focused decision to upgrade our technologies. It was done strictly for the end benefit for you. This approach is how we work through each issue that faces our co-op. We start our decision-making process with our members at the center of our focus.

Over the next few months, I will share other examples of how being a part Blue Grass Energy is making life better, the cooperative way for you and your families.

It is truly my privilege to serve our members.

By President/CEO
Michael I. Williams



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Kenney at Blue Grass Energy. An energy advisor examines the house, looking for ways to save more energy and verifies the energy efficiency.

“Jeff helps me ensure that I have built the most energy-efficient home possible,” Canup says. “I predict the energy efficiency of the home when I begin, and he helps me follow through with the plan design to ensure that I have met the energy efficiency goal. He also works with me and the building inspector to meet the

requirements for energy codes.”

Canup says a Blue Grass Energy advisor is like “having an extra set of eyes” looking specifically at energy efficiency.

You certainly don’t have to be a professional home builder to benefit from an energy advisor. Just ask Casey Willis.

“I had insulation sprayed into my personal home I was building,” Willis recalls. “When I looked at it, the insulation didn’t look or feel right. A call to Moberly uncovered the problem: It was



RACHEL SETTLES

“It’s exciting to know I’m making a difference in their quality of life.”

» Jeff Moberly

Custom homebuilder Mitch Canup in front of a Touchstone Energy Home he is currently constructing in Jessamine County. Photo: Rachel Settles



too cold outside when the insulation was sprayed in and that left it spongier than normal, with tiny gaps where it had separated from the outside wall. That would lower the home’s energy efficiency.

“Jeff didn’t just find the problem,” Willis says. “He stood with me when I contacted the contractor and also made sure it was re-sprayed correctly. Blue Grass Energy is really member-focused, and these energy advisors are a great benefit of membership.”

Moberly says, “I see my job as the person who makes sure the builder and the homeowner get what they’re paying for. It’s added quality assurance.”

“It’s exciting to know I’m making a difference in their quality of life,” Moberly continues.

HERS is yet another benefit available to members who purchase a new Touchstone Energy Home. HERS stands for Home Energy Rating System. A HERS home can save 5–30% on energy costs, per the Department of Energy.

“This certification increases comfort, lowers bills and increases the value of your home,” adds Blue Grass Energy’s Residential Services Coordinator Roy Honican.

Want to find out more? Just ask for an energy advisor when you call (888) 546-4243.

OUR 2021 CHARITY PARTNER

PARKINSON'S FOUNDATION

A balanced diet is a foundation of good health.

For people with Parkinson's disease, a balanced diet is even more important. With Parkinson's, there are some foods that may help to ease symptoms and support brain health, while others can affect the way medications work. The informed choice of diet can help people to live better with the disease.

Parkinson's Foundation is offering an educational webinar to people with Parkinson's, their family, friends and the community on September 10. *There is no charge to attend, but registration is required.*

The speaker is John T. Slevin, MD, MBA, University of Kentucky, College of Medicine. Learn more program details and register at Parkinson.org/LexEdu or call Jessica Bartsch at (312) 762-5706.



Friday, Sept. 10, 2021
9 a.m. – 12 p.m.

LIVING WITH PARKINSON'S
On the Menu:
Nutrition in Parkinson's

PARKINSON'S FOUNDATION



Each year, Blue Grass Energy chooses a charity to work with for the year. We partner with a local nonprofit organization that benefits the communities in which we live and serve. Our fundraising efforts for the entire year go to that cause. This year, we are partnering with the Parkinson's Foundation.

Change the filter

Changing the filter in your HVAC system should be done on a regular basis. Check it monthly and replace as needed depending on the type of filter you have.

Keeping a clean filter helps your HVAC unit run smoother, saves you money and helps you breathe easier.



Our offices will be closed Monday, September 6, in observance of Labor Day.